



## MARIPOSAS DE LA FRONTERA

Uplifting the Stories of Asylum Seekers at the U.S.-Mexico Border

## SOCIAL MEDIA TOOLKIT

The U.S. Committee for Refugees and Immigrants (USCRI) & International Institute of New England (IINE)

**Join us in uplifting the voices of [#lasmariposadelafrontera](#), asylum seekers facing inhumane consequences of U.S. asylum policy at the U.S.-Mexico border!**

Over the past two years, the U.S. Government has made considerable changes to asylum and migrant processing at the southern U.S. border. Most recently, on June 4, 2024, the President issued an Executive Proclamation on “Securing the Border,” which built upon previous regulations to effectively close the U.S.-Mexico border to asylum seekers and other migrants.

While the Department of Homeland Security (DHS) reported a significant decrease in apprehension as a measure of success, these policies ignore the very real experiences of asylum seekers facing the inhumane consequences of these changes to the asylum system.

On their visit to the U.S.-Mexico border in July, USCRI and IINE staff heard directly from asylum seekers who could not make their claim for asylum in the United States because of long wait times for a chance to speak with border officials. They also heard about cartels, human smugglers, and other criminal organizations preying on asylum seekers caught in the bureaucratic post-Proclamation asylum process. The stories of asylum seekers confirmed that current U.S. policy violates international and domestic law and places asylum seekers at risk for further victimization.

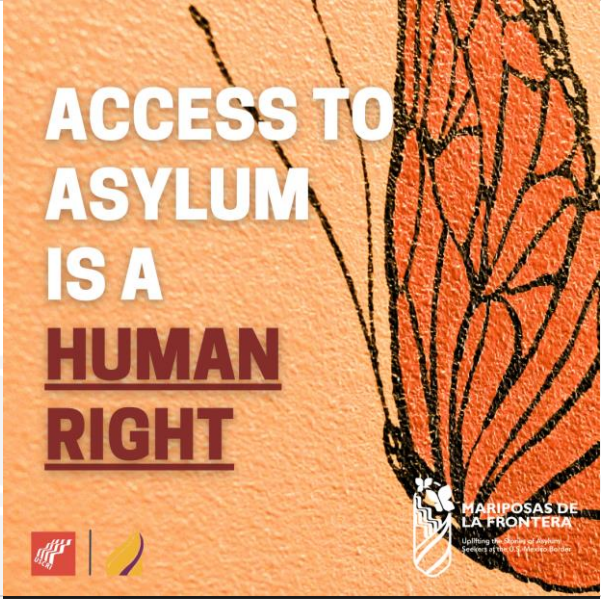
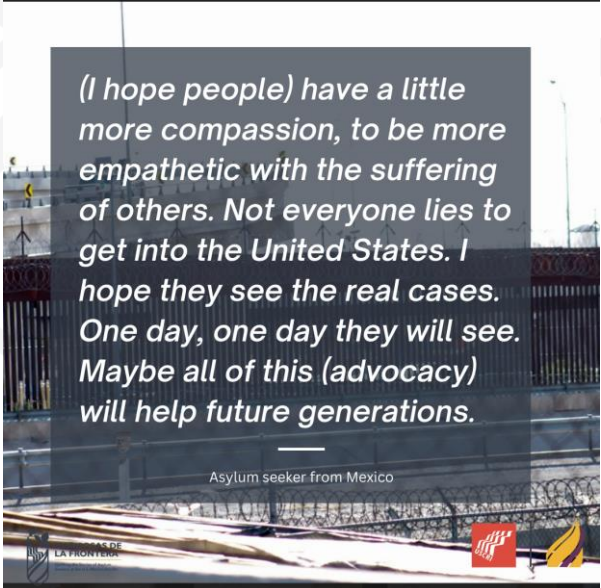


## How You Can Support

### 1. Uplift asylum seekers' stories on social media:

- a. Use one of the graphics in the Example Posts.  
[Click here to download the images](#)
- b. Log on to your preferred social media site, such as Facebook, Instagram, X (formerly known as Twitter), or LinkedIn.
- c. Make sure you are following USCRI and IINE on Facebook, Instagram, X (formerly known as Twitter), and LinkedIn:
  - i. USCRI in the United States:
    1. [Facebook](#) - @U.S. Committee for Refugees and Immigrants (USCRI)
    2. [LinkedIn](#) - @U.S. Committee for Refugees and Immigrants (USCRI)
    3. [Instagram](#) - @uscridc
    4. [X \(Twitter\)](#) - @USCRIIdc
  - ii. USCRI in Latin America :
    1. [Facebook](#) - @USCRI Latinoamérica y el Caribe
    2. [Instagram](#) - @USCRI\_lac
    3. [X \(Twitter\)](#) - @USCRI\_lac
  - iii. IINE:
    1. [Facebook](#) - @International Institute of New England
    2. [LinkedIn](#) - @International Institute of New England
    3. [Instagram](#) - @iinewengland
    4. [X \(Twitter\)](#) - @iine
- d. Copy and paste one of the sample posts below into your status update—or create your own message that includes the following hashtags:  
#mariposasdelafrontera #uplifttheirvoices #saveasylum.
- e. Upload the image saved to your desktop to accompany your status update.
- f. Post your status update and encourage others to #uplifttheirvoices and #saveasylum
- g. Remember to tag USCRI and IINE in your posts!

## Example Posts:

 <p><b>ACCESS TO ASYLUM IS A <u>HUMAN RIGHT</u></b></p> <p>MARIPOSAS DE LA FRONTERA Uplifting the voices of asylum seekers and immigrants</p>	<p>Seeking asylum is a human right. U.S. policy has created dangerous and inhumane conditions for those already fleeing violence and persecution. Learn how you can help #saveasylum and uplift the voices of those most vulnerable: <a href="https://refugees.org/las-mariposas-de-la-frontera-one-asylum-seekers-search-for-safety/">https://refugees.org/las-mariposas-de-la-frontera-one-asylum-seekers-search-for-safety/</a></p> <p>#mariposasdelafrontera #uplifttheirvoices #saveasylum</p>
 <p><i>(I hope people) have a little more compassion, to be more empathetic with the suffering of others. Not everyone lies to get into the United States. I hope they see the real cases. One day, one day they will see. Maybe all of this (advocacy) will help future generations.</i></p> <p>Asylum seeker from Mexico</p> <p>MARIPOSAS DE LA FRONTERA Uplifting the voices of asylum seekers and immigrants</p>	<p>Go beyond the numbers, and give voice to the countless facing targeted violence, extortion, and more as a result of the most recent #asylumban. Join us in uplifting the voices of asylum seekers and immigrants! Share their story #uplifttheirvoices: <a href="https://www.youtube.com/watch?v=bEAcrpEzJOo">https://www.youtube.com/watch?v=bEAcrpEzJOo</a></p> <p>#mariposasdelafrontera #uplifttheirvoices #saveasylum</p>

## UPLIFT THEIR VOICES

### Support asylum seekers



Share the stories of asylum seekers facing the inhumane consequences of the asylum ban.



Tell your Senator to support the Destination Reception Assistance Act.



Welcome newcomers by donating to one of the shelters visited - Jardín de las Mariposas - and volunteering with organizations in your community.



Did you know asylum seekers wait up to 9 months in Mexico for a chance to speak with border officials? After traveling months through dangerous terrain, facing extortion, kidnappings, and violence along the way, asylum seekers face heightened risk while awaiting an appointment through the CBP One App. Read the @USCRI and @IINE's report to learn more about their experience: <https://refugees.org/las-mariposas-de-la-frontera-one-asylum-seekers-search-for-safety/>

#mariposasdelafrontera #uplifttheirvoices #saveasylum

## THE RIGHT TO SEEK ASYLUM SHOULDN'T BE CONDITIONAL



Everyone has the right to seek asylum. However, current U.S. policies limit access to and place conditions on asylum. They create inhumane consequences for adults, families, and children stranded in Mexico. Join us and #uplifttheirvoices:

<https://www.youtube.com/watch?v=bEAcRpEzJOo>

#mariposasdelafrontera #uplifttheirvoices #saveasylum



The abandonment of LGBTQIA+ asylum seekers at the U.S.-Mexico border stands in defiance of international laws as well as domestic aspirations.

<https://refugees.org/las-mariposas-de-la-frontera-one-asylum-seekers-search-for-safety/>

#mariposasdelafrontera #uplifttheirvoices  
#saveasylum

[Click here to download images](#)

## Hashtags:

#MariposasDeLaFrontera  
#UpliftTheirVoices  
#SaveAsylum

